Account Manager, Written

We're looking for...



- ♦ Rising Juniors & Seniors
- ♦ Interest in PR, communications & marketing
- ♦ Remote workers, NYC-based is a plus!
- ◆ Detail-oriented & proactive students ready to expand their skill set

On the job, you'll...'

- → Manage a content calendar of written, SEO-friendly content across web, social media and marketing efforts
- ◆ Optimize and upload written content for Shopify and Squarespace web pages
- ◆ Coordinate with potential brand partners and clients to apply effective PR and brand partnership strategies
- → Manage 360 digital marketing calendars for ACM & clients to set deliverables based on campaign timelines

You'll learn...

- ♦ SEO, email marketing, brand building
- ♦ Platforms: Shopify, Squarespace, Canva, Google Sheets
- ♦ How to implement new skills to build your LinkedIn & resume

Submit your resume to admin@elisabethannecolette.com