#### ANNE COLETTE MGMT

# Account Manager,

### We're looking for...

Desian



- Rising Juniors & Seniors
- Interest in PR, communications & marketing
- Remote workers, NYC-based is a plus!
- Detail-oriented & proactive students ready to expand their skill set

## On the job, you'll...

- Create, submit, and schedule on-brand content for client &
  ACM marketing efforts
- Implement SEO strategies to optimize creative content on Squarespace, Shopify & Instagram
- Create email marketing templates aligned with client and ACM marketing strategies to target ROI for brand campaigns & email automation
- Optimize web content for pages and blog posts on
  Squarespace and Shopify

#### You'll learn...

- + SEO, email marketing, brand building
- ✦ Platforms: Shopify, Squarespace, Canva, Google Sheets
- + How to implement new skills to build your LinkedIn & resume